

# Orlando Kids' DIRECTORY

A Division of Postural USA, LLC

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Thank you for advertising in the Orlando Kids' Directory©. Please include this page with your signed **2008 OKD Agreement Form**.

## Consignment/Resale Shop Advertising Packages

Our printed publication contains a very special page just for the Consignment and Resale shops, which is promoted on our Contents page. Moms have told us they LOVE having a quick reference page just for shops and boutiques just like yours! So, we have special packages for you. If you run a quarter page ad size or higher, your resale page mini ad is FREE !!!

- |  |                 |                     |
|--|-----------------|---------------------|
| ___ A. Resale ad only (2" x 1.25")                                 | \$55 per month  |                     |
| ___ B. Resale ad (2" x 1.25")<br>PLUS Tenth page (2.25" x 1.38")   | \$110 per month | ....an \$11 savings |
| ___ C. Resale ad (2" x 1.25")<br>PLUS Sixth page (2.25" x 2.38")   | \$135 per month | ....a \$30 savings  |
| ___ D. Resale ad (2" x 1.25")<br>PLUS Quarter page (2.25" x 3.75") | \$155 per month | ....a \$55 savings  |
| ___ E. Resale ad (2" x 1.25")<br>PLUS Half page ad (4.75" x 3.75") | \$300 per month | ....a \$55 savings  |
| ___ F. Resale ad (2" x 1.25")<br>PLUS Full page ad (4.75" x 7.75") | \$550 per month | ....a \$55 savings  |

Prices are "per month", with a two month minimum. All print ads are in full color.

## Graphic Design Fees with Resale Ad Packages

Our Graphics Design Services are available for a nominal, one-time fee as follows

\$20 for Package A and B

\$40 for Package C thru F

(\*Ads created remain the property of Orlando Kids' Directory)

There are no graphic or placement fees for providing an ad to us "print ready". We will follow up with you regarding the specifications for preparing and submitting your "print ready" ad.